



TECHNICAL FEST

ADVYKA 22

COLLEGE OF ENGINEERING PERUMON

ABOUT US

Advyka is the technical fest of College Of Engineering, Perumon. It is a unique event where talent and innovation conflate into something mesmerizing. Advyka offers a plethora of events, competitions and workshops for students to choose from and provides an arena for students to compete, excel and prove themselves both technically and artistically. The students joined hands in the past years and went on to witness the beginning of something that is definitely bound to last a very long time.

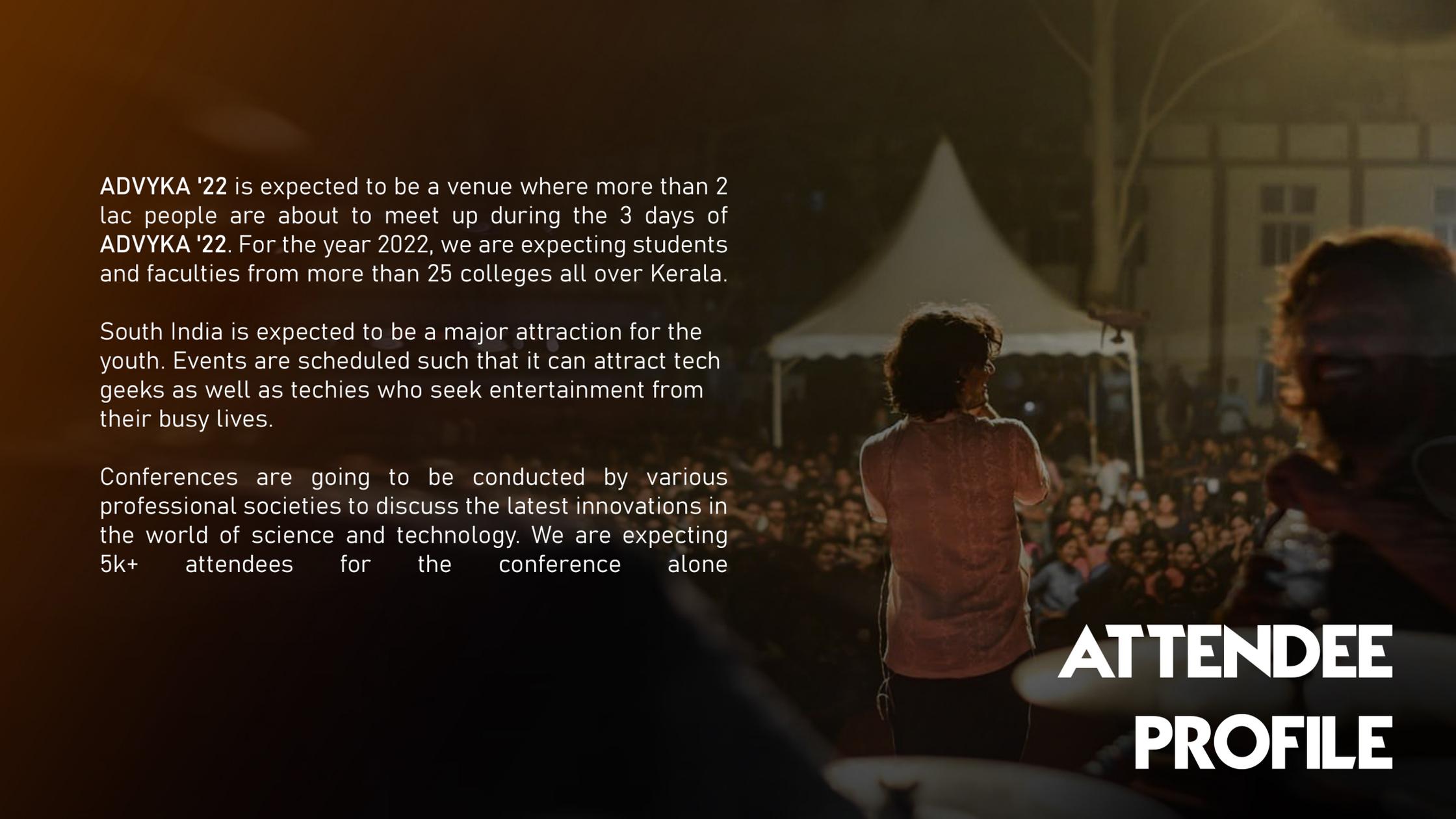
WHY SHOULD YOU BE A PART OF THIS

Over the years, Advyka was boosted with a variety of promotional & fund raising events including a Bullet Rally sponsored by Unnunny Motors, various public appearances including flashmobs and talent displays but the most prominent part of the promotion was the online competitions with a surge of popularity. Taking it a level higher this year, we have already conducted a variety of contests online which gained immense popularity and witnessed participation from all over the country.

ADVYKA '22 is expected to be a venue where more than 2 lac people are about to meet up during the 3 days of ADVYKA '22. For the year 2022, we are expecting students and faculties from more than 25 colleges all over Kerala.

South India is expected to be a major attraction for the youth. Events are scheduled such that it can attract tech geeks as well as techies who seek entertainment from their busy lives.

Conferences are going to be conducted by various professional societies to discuss the latest innovations in the world of science and technology. We are expecting 5k+ attendees for the conference alone

A person is seen from behind, standing at a podium and addressing a large crowd of people at night. The scene is illuminated by stage lights, and a large white tent is visible in the background. The overall atmosphere is that of a significant event or conference.

**ATTENDEE
PROFILE**

SPONSORS

The eminence of your brand will be highlighted through posters, mobile apps, teasers as well. Through a spacious promotion, the fame, status, and gravity of your brand may be exposed in radical and exponential range. As we all know that this generation is hooked on to the digital era, online posters may help to improve the fame of your brand through WhatsApp, Instagram stories and through various social media. Teasers may be launched in youtube a while before which could help to accomplish and standardize the brand's sphere. Other than that, esteemed announcement including online contests, city publicity, website branding, press release etc., provide a big shootout to company's standard.

The Brand details will be printed on certificates, ID cards, tickets and highlighted through banners which will be fixed in nearby areas and inside the campus. During the event before each session, video footage will be displayed through LED walls. The name will be printed in wearables including T-shirts.

TRAMS AUTO EXPO

A photograph of an auto expo event. A line of cars is parked on a street lined with trees. The most prominent car in the foreground is a bright orange SUV, likely a Mahindra XUV300, with a license plate that reads 'JH 05 CH 9999'. Behind it are several other cars, including a dark blue sedan and a red car. People are standing around the cars, some taking photos. The scene is set outdoors with many trees and a clear sky.

Pushing everything else to the corner. TRAMS returns again to take the spotlight With auto expos, stunt shows, mock drills and adventure sports, TRAMS stands as a fiesta in itself. The legacy of the college continues as the Royal Association Of Mechanical Students celebrate their 10th anniversary.

WORKSHOPS



ADVYKA in previous years provided a range of workshops that witnessed participation from a huge number of students. Some of these were connected to the international conferences and welcomed trainers from different parts of the country to take classes. So the curious minds out there will not dare to miss out.

PROMOTIONS

BEFORE ADVYKA



Posters



Mobile Apps



Teasers



Online contests



City Publicity



Website Branding



Social Media



Press Release

DURING ADVYKA



Certificates



Banners



Video Footage



LED Walls



ID Cards



Tickets



Crowd Interaction

AFTER ADVYKA



After Movie



Wearables



Brand Reach



Momento



Database



Website



Interaction

SPONSORSHIP PACKAGE

TITLE SPONSOR

1.5 lakh +

Most prominent name and logo placement on all printed materials related to event.

Prominent ad in all Official Event Programs.

Most prominent Logo placement on banners, which serve as the backdrop in all press photo opportunities.

Prominent Sponsor name and logo recognition in all press releases related to events.

Prominent logo & adverts in E-mail blast

Logo Video Still - LED wall adverts

Prominent Logo placement and mention website, Event Page, Calendar, Tickets,

Event flyers Opportunity for sponsor to speak at event

40 tickets to the event, Stall facility

Signature Adverts through social media

Targetted Advertisement

POWERED BY

1 lakh +

Prominent logo placement on selected printed materials related to the event.

Adverts in all Official Event

Program.

Prominent Logo placement on banners.

Mention in Email blast & website

Logo in all press releases & Tickets related to events.

Logo Still LED wall adverts

Opportunity for sponsor to speak at the event

25 tickets to the event & Stall facility

Normal Advertisement

ASSOCIATE SPONSOR

75k +

Logo placement on selected printed materials Banners

Adverts in selected Official Event

Program.

Logo placement on banners.

Sponsor name recognition in press releases related to events.

Mention in website and event pages

Opportunity for sponsor to speak at event 10 tickets to the event & Stall facility

COLLEGE OF ENGINEERING PERUMON



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TECHNO CULTURAL FEST

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